# Public Information Office Help Us Tell Your UAS Story!

Interesting Student Work
Classroom Activities
Faculty Research

Special Events

Awards and Honors for Students, Faculty & Staff

# **OPPORTUNITIES**

#### **RADIO**

Monday mornings on KINY at 7:30 am the Chancellor gives update on UAS happenings including events, scholarships, deadlines, anything interesting coming up that week. He looks at the Campus Calendar, so keeping your events up to date will get them on the air that week!

KTOO's A Juneau Afternoon: UAS Corner every Thursday at 3 pm UAS has 15 minutes on the show. Call us to get on the program and talk about what's happening in your area! Program re-airs on KRNN at 4 pm.

**Capital Chat** – monthly on the 4th Thursday at 8:35 am on KINY. Half-hour program with commercials and breaks, and two 10 minute segments of talk time.

Action Line – quarterly program, date varies. Program runs 10:35 am weekdays on 800/KINY and at 11:35 am on 630/KJNO.

# **NEWSPAPER**

Media releases can be sent from our office at any time. Send us written copy and we will format it as a press release. We then send to multiple outlets as appropriate – local, regional, state, national.

**News Articles** – we will consider any written news article and serve as a liaison with the local newspapers.

### **UA HIGHLIGHTS**

Every payday Friday the President's office distributes "UA Highlights" to the Board of Regents and then widely through UA Outreach. Each university submits one page with paragraph entries about things that are happening on our campuses. Send yours at any time to PIO office to include in our submission.

## **COMMUNITY & CAMPUS CALENDARS**

**Keep Your Events Up-to-Date** 

Campus Calendars – The Chancellor uses the Juneau Campus Calendar as a starting point for his Monday morning talk on KINY. These also are recorded and sometimes play throughout the week.

Juneau Community Calendar on the JAHC website. Anyone can put items on their calendar by visiting JAHC.org. Items are picked up by the Juneau Empire and local radio stations.



UNIVERSITY

of ALASKA

SOUTHEAST

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